

Certificate IV in E-Business

NTIS BSB41201

The AIT Standard

The Academy of Information Technology was founded to combat a shortage of professionals in the Australian interactive media industry, and prepare graduates with unique and relevant skills which are highly regarded both in industry and for undertaking further study.

The Academy is proud to provide courses with a practical base, utilising the latest technologies in a modern, friendly and open environment. With close contacts to industry partners and unique technology like the Motion Capture suit to create realistic human movement, and the VIRTTOOLS 3D Prototyping Engine, AIT's graduates have skills that can be easily applied in a wide range of industries.

The practical focus of AIT's programs ensures that graduates can perform in their chosen vocations. Students are encouraged to build their professional portfolio that will be guaranteed to impress future employers and clients.

The student body at AIT is diverse. During students' time at AIT, they learn much from the experiences of others they study alongside. Students at AIT present a range of academic focuses, cultural backgrounds, life ambitions and career aspirations. The class sizes are intentionally kept small to ensure that all students get the individual attention that they deserve, and the opportunity to benefit from better relationships amongst students and teachers alike.

Located in the vibrant heart of the city, AIT students benefit from close ties with industry, and the diverse range of facilities available to students in the area. AIT is in close proximity to features like Central Station, China Town, Darling Harbour, a short bus trip from the Circular Quay, and a multitude of other entertainment and recreational facilities.

At the conclusion of their studies, students will be proficient in the area of IT that they choose to focus on, whether that is multimedia applications, software development & design, or E-Business. AIT's E-Business programs are fully accredited by the Vocational Education & Training Administration Board (VETAB), and AIT is also a member of the Australian Council for Private Education & Training (ACPET), Game Developers Association of Australia (GDAA) and the Australian Interactive Media Industry Association (AIMIA).



E-Business at AIT

The role of technology in facilitating the unimpeded flow of resources through the economy has changed the way that people do business forever. From *EFTPOS* to the Internet, information technology is bringing together producers and consumers like never before, and sound knowledge of these systems would prove an invaluable asset to any student's academic repertoire.

AIT's Certificate IV in Information E-Business qualification is under the Australian Quality Training Framework (AQTF) and is issued to students that demonstrate the following competencies:

<u>National Code</u>	<u>Unit of Competency</u>
BSBEBUS401	A Conduct Online Research
BSBEBUS403	A Communicate electronically
BSBEBUS404	A Trade on line
BSBEBUS405	A Conduct online financial transactions
BSBADM404	A Develop and use complex spreadsheet
BSBADM403	A Develop and use complex database
BSBEBUS407	A Review and maintain the business aspects of a website
BSBADM310A	Maintain a general ledger
BSBADM408A	Prepare financial reports
BSMKG402A	Analyse Consumer behaviour for specific markets

Students receive an introduction into the core processes of E-Business.

- Information Systems
- E-Commerce
- Marketing Strategies
- Introductory Accounting



Vocational Skills

Students can only gain so much from applying the principles of E-Business to theoretical case studies. AIT is different. Close links to industry partners in the city mean that a steady stream of real-life projects are available for AIT students practise with alongside their studies. Impressive projects may even be used by the firms as part of their corporate communications, which makes an impressive addition to any resume.

Intake Dates

4th May 2009

6th July 2009

31st August 2009

26th October 2009

4th January 2010

Career Opportunities

Students graduating from AIT's E-Business courses have the potential to find employment anywhere that business and computers come together. E-Business gives students the advantage of a variety of skills that can be easily transported to many different vocations.

- Accounts Clerk
- Data Entry and Analysis
- Web Development and Systems Design
- Marketing and Sales
- Business Systems Analyst
- E-Business Consulting
- Predictive Economic Modelling & Forecasting

Entry Requirements

Students are recommended to have successfully completed Year 12 with a suitable pass in English and Maths, or an accredited IT course. International students are also recommended to have a level of English equivalent to IELTS 5.5.

Recognition of Prior Learning

Recognised Prior Learning (RPL) is also considered for students who are applying to AIT, who have completed Certificate, Diploma or Degree programs elsewhere. AIT recognises the AQF qualifications and statements of attainment issued by any other registered training organisation. Proof of qualification or experience must be sighted. Note also, RPL must be applied for by students within their first two weeks of commencement. Any applications for RPL may not be considered after this time.

University Credit Arrangements

AIT's courses are widely recognised by Australian Universities as being of comparable quality to their own. Consequently, AIT has advanced standing agreements with many of Australia's most reputable Universities.

Student Assistance

Students having difficulties due to language literacy and numeracy may seek assistance, to be assessed and counseled.

External professional counseling can and will be arranged when necessary.

Duration

Two semesters (each semester is 16 weeks), 20 hours face to face teaching per week.

Pricing Schedule 2009

Local Students: \$3,000 per semester

International Students: \$3,500 per semester

All Students: Enrolment Fee of \$200

Overseas Student Health Cover \$345 p.a

OSHC is a compulsory requirement of a students visa. This is a service that may be organised by AIT for students who have not yet arranged their own cover.

Homestay Placement \$165 (+gst)

Airport Pickup \$120 (+gst)

Can be arranged to make our students feel welcome and secure. The airport pick-up service escorts our students to their accommodation.

All prices are subject to change at the discretion of AIT. Please contact AIT to ensure current prices match this document.