

## Diploma of E-Business

NTIS BSB51101

### The AIT Standard

The Academy of Information Technology (AIT) strives to prepare and train individuals with contemporary IT, multimedia and business management skills to become successful professionals with creative and commercial IT enterprises.

AIT's unique teaching method and dynamic curriculum provides students with a stimulating environment that helps to foster imaginations and arms them with the skills needed to achieve a career of their choice.

AIT uses the latest cutting-edge technology, motion capture (digitised human movement) and Virtools (a game engine) to develop the abilities required in the creative media industry. AIT provides students with the skills, knowledge and equipment to stand out as an accomplished multimedia, business and IT professional.

### E-Business

E-Business is the essential operational component using the Internet to improve productivity or profitability of a business. The growth of the Internet and a continuous decline in the cost of computing procession power, continue to have an enormous impact on the way business is conducted across the world. The Internet, is not only used as an effective information and communication channel but, it has become a practical and critical business tool. E-business can be applied to a complete range of daily business activities in buying, Selling, promoting and managing. Everyday the Internet is used in business. The popularity and usefulness of Internet technology and its proven benefits, have made e-business an obvious path with virtually all businesses.

### Program Overview

AIT's unique E-Business program not only offers students comprehensive skills in business disciplines such as economics, project management, accounting, marketing, management, business law and information systems, but students are also taught some useful multimedia skills.

As AIT is originally an IT specialist school, students benefit from a broader range skills that can be widely applied in the creative aspects of business. AIT's courses are designed to produce business professionals that are industry ready and equipped for a business management career.

### Target Audience

This qualification is aimed towards individuals who wish to obtain a breadth of knowledge and skills in the field of E-Business. This includes both domestic and international students. It is recommended that potential students for this program will have some interest in both business and information technology. Many students moving into this program have previously completed some level of training in industry, in previous a certificate or High School.

### Scope of Study

A combination of training techniques is used by AIT to foster a constructive and beneficial learning environment for students. The scope of study topics include:

- Electronic Commerce
- Management
- Business Law
- Graphic Design
- Project Management
- Web Development
- Accounting
- Information Systems
- Quantitative Methods
- Microeconomics
- Macroeconomics
- Presentation Skills

### Careers in E-Business

This qualification will give students the opportunity to work in numerous industries within business and e-commerce disciplines. Specific careers fall within the following industries:

- Accounting
- Junior management roles
- Economic analysis & forecasting
- Banking
- Administration
- Marketing and Advertising
- E-Business

### Curriculum

AIT consults with various industry and academic professionals who form the AIT advisory committee. This committee ensures that AIT's curriculum is of a high standard, and that our graduates make valued contributions in the workforce to employers and Universities.



## Industry Standard Training

AIT staff are active members of the Australian Interactive Media Industry Association (AIMIA), Graphic Arts Services Association of Australia (GASAA), the Games Developer Association of Australia (GDAA) and CPA Australia which all promote the commercial development and growth of the business, multimedia and games industries in Australia.

## Teaching Techniques

AIT teaching methods are based on a combination of interactive face to face classes and practical tutorials. Our teachers are highly experienced in the fields they teach, friendly and always ready to help you. This warm learning environment allows students the opportunity to maximize their learning potential.

## Intake Dates

4<sup>th</sup> May 2009

6<sup>th</sup> July 2009

31<sup>st</sup> August 2009

26<sup>th</sup> October 2009

4<sup>th</sup> January 2010

## Entry Requirements

As all lessons and assessments are conducted in English, an adequate level of English is strongly recommended. This includes suitable levels of competence in reading, writing, and comprehending the English language. International students must comply with DIAC requirements and should have an IELTS or equivalent score of 5.5 or above.

## Recognition of Prior Learning

Recognised Prior Learning (RPL) is also considered for students who are applying to AIT, who have completed Certificate, Diploma or Degree programs elsewhere. AIT recognises the AQF qualifications and statements of attainment issued by any other registered training organisation. Proof of qualification or experience must be sighted. Note also, RPL must be applied for by students within their first two weeks of commencement. Any applications for RPL may not be considered after this time.

Further information regarding RPL or Credit Transfer is located in the Student Handbook found on our website.

## University Credit Arrangements

AIT's courses are widely recognised by Australian Universities as being of comparable quality to their own. Consequently, AIT has made arrangements with 15 of Australia's most reputable Universities, which will allow successful applicants entry with advanced standing.

AIT can assist all AIT diploma and Advanced Diploma students who wish to further their education at University, to apply to the University of their choice.

## Student Assistance

Students having difficulties due to language literacy and numeracy may seek assistance, to be assessed and counseled. External professional counseling can and will be arranged when necessary.

## Duration

Three semesters (each semester is 16 weeks), 20 hours face to face teaching per week.

## Pricing Schedule 2009

Local Students: \$3,000 per semester

International Students: \$3,500 per semester

All Students: Enrolment Fee of \$200

**Overseas Student Health Cover** \$345 p.a

OSHC is a compulsory requirement of a students visa. This is a service that may be organised by AIT for students who have not yet arranged their own cover.

**Homestay Placement** \$165 (+gst)

**Airport Pickup** \$120 (+gst)

These services can be arranged to make our students feel welcome and secure. The airport pick-up service escorts our students to their accommodation.

All prices are subject to change at the discretion of AIT. Please contact AIT to ensure current prices match this document.